



Client: Havward

Usage Notes: None

Job #: HAY 5662

Job Name: AquaRite 100 Sell Sheet **Description:** 4C Full-Bleed Sell Sheet Title: AquaRite 100

Trim: 8.5" x 11" **Bleed:** 8.75" x 11.25" Safety: None

Folds: None Folded Size: None Vendor: Unknown

AD: Alex Denholm AS: None AM: Rebecca Laird AAM: None

CCO: Doug Adkins CD: Steve Mitchell DSGN: Studio **CW:** Mollie Tuomisto

Studio: Riley Linn PM: Josh Johnson Photo/Illstr: Stock/Hayward

Prepress: Unknown

Doc Name: LITARQ100SS19_AquaRite_100_Sell_Sheet_v4.indd Doc Path: HA FILES:Studio:Hayward:Sell_S...19_AquaRite_100_Sell_Sheet_v4.indd

First Run Date: None

Print/Export Time: 1-22-2019 11:45 AM

Print Scale: None

Raleway (Bold, Regular), Rajdhani (Regular, Semibold)

shutterstock_128456183_a.psd (CMYK; 301 ppi), 2009 Hayward Logo_4C.ai



Approved By:	Initials:	Date:
Chief Creative Officer		
Creative Director		
Designer		
Copywriter		
Account Director		
Account Supervisor		
Account Manager		
Asst. Account Manager		
Production Manager		
Studio Artist		

LUXURIOUS WATER DOESN'T HAVE TO BREAK THE BANK.

AquaRite® 100 salt chlorination systems offer nearly all of the same incredible benefits as the rest of the best-selling AquaRite family ultra-soft water, time-saving convenience and simple installation—all at an accessible price. AquaRite 100 naturally converts dissolved salt into a virtually endless supply of chlorine, providing automatic, consistent sanitization that won't irritate eyes, dry out skin or cause fabrics to fade. It also cuts annual chlorine costs by 50% and can produce up to 20% more chlorine over its lifetime than other comparable systems on the market.



Weatherproof control unit ensures optimal performance in all conditions

Advanced dispensing capability operates at flow rates as low as 20-25 GPM

LED lights indicate current system operation status

Intuitive control panel located behind flip-down door

Wide-ranging salt production levels are capable of operating

between 1500 and 4500 PPM

Cell cap provides an insulated cable connection to control box

Nut assembly and versatile piping allow for easy installation

Salt cell produces approximately 450 lbs. of pure available chlorine—20% more than other comparable systems

Clear vessel and replaceable cartridge provide chlorine production visibility, hassle-free cleaning and simple replacement



COMMON SALT LEVELS

Hayward® salt pools maintain extremely low salt concentrations—generally below the taste level of most people—for ultimate swimming comfort.



OCEAN WATER

35,000 PPM



HUMAN TEARS 9,000 PPM



HAYWARD SALT POOLS

3,000 PPM

PPM = parts per million

SPECIFICATIONS						
PART NUMBER	DESCRIPTION	TOTAL POUNDS OF FREE CHLORINE PRODUCED	WARRANTY			
AQR100	AquaRite 100 for in-ground pools up to 30,000 gallons, dual voltage wiring	450 lbs.*	3 years			
CCELL	Salt cell	450 lbs.	3 years			

*Chlorine production is dependent on pool size, capabilities and salt operation levels

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Title: AquaRite 100 Vendor: Unknown Client: Havward Studio: Riley Linn Ioh #* HAY 5662 CCO: Doug Adkins Trim: 85" x 11" Folds: None AD: Alex Denholm Job Name: AquaRite 100 Sell Sheet Bleed: 8.75" x 11.25" Folded Size: None CD: Steve Mitchell PM: Josh Johnson AS: None **Description:** 4C Full-Bleed Sell Sheet DSGN: Studio Safety: None AM: Rebecca Laird

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Minion Pro (Regular), DIN Pro (Bold, Light, Regular), Rajdhani (Regular, Medium Semibold), Helvetica Neue LT Std (47 Light Condensed), DIN (Regular), Lato (Black)

AAM: None

AquaRite_100_FP0.psd (CMYK; 300 ppi, 576 ppi), 2009 Hayward Logo_4C.ai



Photo/Illstr: Stock/Havward **CW:** Mollie Tuomisto Prepress: Unknown

Chief Creative Officer	
Creative Director	
Designer	
Copywriter	
Account Director	
Account Supervisor	
Account Manager	
Asst. Account Manager	
Production Manager	
Studio Artist	

Initials:

Date:

Approved By: